



Be on the lookout for these common tactics fraudsters use to take your money!

## The deal



#### ...is too good to be true.

Did you really win a prize? Is that investment really "zero risk"? If an offer seems too good to be true, it is.



# ...is for a limited time only.

Fraudsters pressure you to act fast before you have the time to think it over, review any contracts or ask for a second opinion.

# The fraudster



### ...tries to befriend you.

They try to gain your trust quickly by bonding over shared groups and activities. They will pretend to have your best interests at heart.



#### ...catches you off quard.

They may call early in the morning or during the night when you are less alert so they can trick you into revealing financial information.

## They prey on



#### ...your fears.

They may try to blackmail you, or tell you that you will be arrested. They may even impersonate a family member in trouble.



#### ...your emotions.

They may form a romantic relationship with you, invent stories to gain your sympathy, or take advantage of your desire to get in on a new and upcoming trend.

# They ask you



#### ...to keep it secret.

They claim to offer confidential insider knowledge about an investment or a secret opportunity to get in on the ground floor.

# ...to pay with unusual methods.

They might tell you to send money using iTunes cards, gift cards, prepaid credit cards, or cryptocurrency.

## 1-866-933-2222



## FRAUDSTERS CAN APPROACH YOU IN MANY WAYS









e At your door

or In the mail

### If you have concerns about those

#### in the business of

- Selling investments including solicitations involving foreign exchange, binary options, and crypto assets
- Insurance, mortgages or pre-arranged funeral service plans
- Door-to-door or real estate sales
- Collection agencies or payday loans

#### Report it

FCNB.ca

1-866-933-2222



FINANCIAL AND CONSUMER SERVICES COMMISSION OF NEW BRUNSWICK

#### If you get an unexpected call or message about a

- Tax refund, prize or inheritance
- Job offer
- Virus on your computer
- Problem with your bank (or other) accounts
- Bill for something you didn't purchase
- Loved one in trouble
- Or if you are worried about identity theft...

#### **Report it to the**

Canadian Anti-Fraud Centre www.antifraudcentre-centreantifraude.ca 1-888-495-8501

and to the RCMP or your local police

If the fraud took place online through Facebook, eBay, Kijiji or a dating website, report it directly to the website. Look for "Report Abuse" or "Report an Ad" on the website. Did it come through email or text?

You can also forward it to the **Spam Reporting Centre** http://fightspam.gc.ca



PROTECT YOUR LOVED ONES

REPORT FRAUDS AND SCAMS